

Committee(s) Public Relations and Economic Development (PRED) Sub Committee – For information Education Board – For information Policy and Resources Committee – For decision	Dated: 08/01/2019 10/01/2019 17/01/2019
Subject: Summer Enrichment Pilot – Proposal	Public
Report of: Andrew Carter – Director of Community and Children's Services	For Information
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Summary

There is strong evidence that pupils from all backgrounds tend to make comparable achievement gains during the school year. However, during the long summer holiday, pupils experiencing poverty and socio-economic disadvantage are proven to make more significant learning losses, than their more advantaged counterparts, and this is exacerbated for pupils experiencing summer hunger. Summer enrichment programmes, which are a combination of learning, enrichment and meals, have been proven to work effectively in tackling summer learning loss and summer hunger.

This paper outlines a proposal for Member consideration of a summer enrichment pilot tackling summer learning loss and summer hunger for pupils and young people during August 2019. The pilot costs are estimated at **£100,000**, and delivery will take place at the City of London Academy Highbury Grove (CoLAHG), alongside additional outreach provision in Islington, aimed at up to 400-450 children and young people. A learning evaluation would be attached to the pilot to assess its effectiveness, which would also support the City Corporation to determine if permanent ongoing resource should be sought. This proposal has been co-designed between the Department for Community and Children's Services (DCCS), City Bridge Trust (CBT), Economic Development Office (EDO), Town Clerk's and the Mayor's Fund for London.

This pilot would be delivered as part of a wider portfolio of activity concerned with the City of London Corporation's (City Corporation) Social Mobility Strategy for 2018-28. It would particularly support the outcome in the strategy which states that '*Opportunity is accessed more evenly and equally across society*', by removing barriers, overcoming gaps and improving access and participation in order to improve attainment for our pupils experiencing disadvantage or poverty.

Recommendations

Members of the Public Relations and Economic Development are asked to:

- i. Approve the proposal outlined in this report; and
- ii. Recommend a way forward for gaining £100,000 of funding for this pilot, including if Policy Initiatives Funding could be sought.

Main Report

Background

1. In September 2018, the City Corporation's Social Mobility Strategy for 2018-28 was agreed by P&R Committee. Its vision is '*People enjoy a society where individuals from all socio-economic backgrounds can flourish and reach their full potential*', with an aim '*to bridge and reduce the social and economic divides that may be experienced by people during their lifetime, by maximising and promoting social mobility within businesses, organisations, central and local government and educational and cultural institutions*'.
2. Since the strategy's approval, meetings have been held to explore the potential need for a summer enrichment pilot aimed at tackling summer hunger and summer learning loss, whilst also supporting summer enrichment activities. These meetings have been held with Sir Mark Boleat, who raised this issue at P&R and PRED in September 2018, the Mayor's Fund for London who are leading on a Summer Hunger programme called Kitchen Social in partnership with London's voluntary and community sector, and colleagues internally from DCCS, CBT, EDO and Town Clerk's. Input has also been received from Professor Greta Defeyter at Northumbria University, who has conducted much research into summer schools and their effectiveness – particularly those that focus on tackling summer hunger and summer learning loss. Finally, light desktop research into this issue has been conducted, including a high-level review of the UK Government's thinking on this, which included the launch of a £2 million fund by the Children and Families Minister in the Department for Education for pilots to provide free holiday activities and meals to disadvantaged families in the 2019 Easter and summer holidays. This decision was motivated by evidence showing the positive impact of such provision on children's educational, health and wellbeing outcomes, as well as continued campaigning on the summer hunger issue by Frank Field MP.
3. It is well-evidenced and supported that pupils from all backgrounds tend to make comparable achievement gains during the school year. However, during the long summer holiday, pupils experiencing poverty and socio-economic disadvantage are proven to make more significant learning losses than their more advantaged counterparts. This summer learning loss is due to a paucity of stimulating and enriching summer activities, resources and investments for pupils, and tends to be exacerbated by summer hunger – again something that most impacts pupils on FSM and/or those experiencing other forms of poverty and disadvantage. This means that despite comparable gains throughout the school year, the starting point for all pupils is not equal to begin with.

Current Position

4. A number of the City Family of Schools already provide a variety of summer schools, which are funded through the City Premium Grants the school receives. This pilot proposal would be aimed at schools that do not already have such provision in place, and so will not compete with the City Corporation's existing provision.

Options

5. There are many potential approaches to delivering a successful summer school. Some offer residential and non-residential options to pupils, some take place outside of school premises, in order to attract those pupils that are least likely to engage with the school environment outside of term-time, some are subsidised or free for all with no means testing in order to attract a mixture of pupils from different economic backgrounds, and some are run by schools with others run by independent third parties or charities. Often summer schools aim to address one of the following key issues – not all of them: summer hunger, summer enrichment and summer learning.

Proposals

6. Members are asked to consider a summer enrichment pilot programme that seeks to pilot approaches which involve tackling summer learning loss, summer hunger and summer enrichment activities. The key successes that the pilot would seek to embed include:
 - A varied range of activities that attract a diverse range of pupils from different socio-economic backgrounds, in order to support summer learning, summer hunger and enrichment, such as cooking classes, sports, meaningful exposure to the world of work, access to and enjoyment of cultural activities etc.
 - Implementation of the 4x4x4 formula, meaning: four hours a day, four days a week, for four weeks.
 - Setting stretch targets for the number of pupils engaging with the pilots and the duration of their commitment, e.g. 50% attendance.
 - A real focus on attracting pupils experiencing the most socio-economic disadvantage and involving families in order to further catalyse a whole family approach to education.
7. CoLAHG has been chosen as a test site for the pilot, as 70% of its pupils are on pupil premium, over half are on free school meals and the school has confirmed that it is keen and willing to deliver a summer enrichment programme. CoLAHG's pilot will be designed and delivered by the teachers and staff at the school and will be aimed predominantly at approximately 200 CoLAHG pupils – however access will be given to the siblings of these pupils who do not already attend CoLAHG and do not have access to provision at their own school.
8. There is a range of research suggesting that the most socio-economically disadvantaged pupils and their families are less likely to engage with schools during the summer. Therefore, a partnership will also be sought in Islington to develop and deliver an outreach summer enrichment pilot, which is based in the community. The City Corporation will work with schools, including our schools in Islington, Islington Giving, Cripplegate Foundation, the Mayor's Fund for London and CBT to design and deliver this pilot – with schools convening these conversations. Currently there are four providers that the Mayor's Fund for London works with in Islington to deliver summer hunger projects. As part of the scoping and design work, consideration can also be given to completing this pilot in City Academy Hackney, as a school-based pilot – if the budget allows.

- Conducting this as a test and learn pilot, which includes a school-based and non-school-based project enables the City Corporation to test the effectiveness of the interventions trialled, including: take up and retention levels on the pilot, if it acted as a catalyst for improving engagement with families as part of the City Corporation's whole family approach to education and a cost benefit analysis of the intervention. The findings will be used to determine if the pilot should be continued and extended to other schools and assessing if it should be run by the City Corporation or through an independent provider. City Corporation findings would also seek to add to the evidence base forming in London, which the Mayor's Fund for London are coordinating, in order to support the advocacy work that is happening in this space at a local, regional and national level.

Resourcing Implications

- To deliver and evaluate this pilot successfully, £100,000 of funding is requested. This would cover all staffing, venue and activity costs for the design and delivery of both the Islington outreach pilot and the CoLAHG school-based pilot, as well as the costs associated with evaluating the pilot and the officer resource provided by DCCS, CBT and Town Clerk's to support this pilot. In total up to 400-450 children and young people would benefit from the pilots. The costing breakdowns estimates include:

	CoLAHG	Islington Outreach
Catering Staff	£5,000	£5,000
Teaching Staff	£18,000	£10,000
Venue Costs	£1,600	£1,400
Events/Activities	£10,000	£10,000
Training	£3,000	£3,000
Meals	£7,000	£5,000
On-Costs/Preparatory Work	£5,000	£5,000
Promotion/Contingency	£3,000	£3,000
Learning and evaluation	£2,500	£2,500
TOTAL	£55,100	£44,900

Corporate & Strategic Implications

- Resourcing would need to be identified and confirmed soon, in order for this pilot to be planned and then delivered successfully in July or August 2019. One possible option is to seek Policy Initiatives Funding. The pilot would be a key new activity linked to the Social Mobility Strategy for 2018-28, which has an outcome that states that '*Opportunity is accessed more evenly and equally across society*', by removing barriers, overcoming gaps and improving access and participation in order to improve attainment for our pupils experiencing disadvantage or poverty. It also links to outcome 3 in the City Corporation's Corporate Plan for 2018-23, which states that '*People have equal opportunities to enrich their lives and reach their full potential*'.

Conclusion

12. Members are asked to approve and endorse the Summer Enrichment Pilot and associated funding proposed in this paper – providing feedback, steer and support.

Appendices

None

Background Papers

None

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